About Us

PostgresOpen is a non–profit, community–run conference series in the United States focused on business users, database professionals and developers of PostgreSQL, the world's leading open source database. Proceeds from the conference go towards supporting United States PostgreSQL Association (the U.S. community foundation) and their programs.

PostgresOpen is the longest continuous running PostgreSQL conference in the US. Our eighth annual conference will be held September 11th - 13th, 2019 in Orlando, Florida at the Rosen Centre Hotel.

We work with our sponsors to identify opportunities to directly connect with customers, partners, and investors, as well as with members of the PostgreSQL community. In turn, we expect our sponsors to participate in the conference: proposing technical talks, sending attendees, participating in sessions and helping to create a productive, exciting and educational atmosphere.

Finally, PostgresOpen has committed to providing an environmentally friendly conference experience, involving an organized approach to introducing sustainable materials and processes throughout the conference. 2019 is the first year of PostgresOpen's sustainable approach, and we are working on making small, manageable changes in order to move on to more widespread and effective permanent changes to how our conference is managed. Our goal is to contribute in a meaningful way towards a greener and more sustainable future.

Why Orlando?

Orlando, Florida has consistently attracted millions of visitors every year, [reaching record numbers](#) of tourists and remaining the top destination in the United States. Orlando is famous for its restaurants that attract national headlines in addition to a vast array of entertainment options, including the famous Walt Disney World, Epcot Center, and Universal Studios theme parks in addition to an incredible number of cultural offerings, including live music, Broadway shows, ballet, orchestra and dance performances, museums, zoos, and sporting events. This is in addition to the incredible abundance of natural beauty; pristine beaches are located a little over an hour away from beautiful nature parks and crystal clear springs.

Sponsorship Levels

	Diamond $24,000	Gold $10,000	Silver $5,000	Supporter $1,500
10x20 Booth Space in Exhibit Hall	■			
Full color ad in breakout rooms between talks	■			
One optional keynote (20 min)	■			
One optional workshop (on tutorial day)	■			
Twitter promotion	■	■		
Mention in all Marketing Emails & Promotions	■			
Description on PostgresOpen Website	■	■		
10x10 Booth Space in Exhibit Hall		■		
Table In Exhibit Hall			■	
One Bag Insert	■	■		
Branding on Schedule Program and Website	■	■	■	■
Conference Tickets	8	4	2	1
Discount for additional tickets	15%	10%	10%	10%
Public discount code	15%			

Sponsor Benefits

- Speaking opportunities: Sponsor workshops and 20-minute keynote sessions
- Highlights on the PostgresOpen blog, Twitter, and Facebook conference pages
- Large PostgresOpen exhibition floor
- 3 full days of networking
- Brand placement and promotions

Sponsorship Contributions

- Provide travel grants for speakers
- Allow for keeping PostgresOpen ticket prices affordable and accessible to the PostgreSQL community
- Contribute to covering the costs of the conference including an engaging event space, A/V, and gourmet food and beverage
- Contribute towards providing an environmentally friendly and sustainable conference experience

Diamond - $24,000 (3 available)

- 100 word description on PostgresOpen Website
- Blog post highlighting the sponsor in addition to interviews
- Acknowledgement in all marketing emails and promotional pieces
- One (1) Central 10x15 floating booth space in Exhibit Hall. *Placement preference goes to sponsor who has a completed contract earliest.*
- Preeminent branding on schedule program and website
- Exclusive Branding on Choice of (choice in order of signing):
    - Rosen Centre Hotel room card key w/ logo
    - Tote bag w/ logo
    - Lanyard w/ logo
- 1 full color ad to be used in rotation in between talks
- 1 Conference Bag Insert
- One optional 20 minute keynote
- One optional Sponsor workshop (on tutorial day)
- 8 Tickets

- Discount code for 15% to share internally
- Discount code for 15% to share publicly

Gold - $10,000

- 50 word description on PostgresOpen Website
- Branding on schedule program and website
- 1 Conference Bag Insert
- Kiosk space in Exhibit Hall
- 4 Tickets
- Discount code for 10% to share internally

Silver - $5,000

- Logo on schedule program and website
- Table space in Exhibit Hall
- 2 Tickets
- Discount code for 10% to share internally

Supporter - $1,500

- Logo on schedule program and website
- 1 Ticket
- Discount code for 10% to share internally

Sponsor Package Add-Ons

- Coffee Break Sponsor: $1500.00 each
- Conference Bag Insert: $1000.00 each

Sponsor Agreement

1. Sponsor is responsible for providing their own booth kit. Electricity, tables & chairs are provided. Booth placement is subject to the final exhibition hall layout.
2. For sponsors providing keynotes and/or workshops, payment must be received by midnight, August 23, 2019.
3. Sponsorship Tickets do not include access to any Tutorials.

Sponsor application & contract

Please print your company name exactly as it should appear in all marketing and promotional materials for the conference.

Company Name: _____

Website URL: _____

Twitter Account: _____

Primary Contact Name: _____

Email Address: _____

Phone Number: _____

Mailing Address: _____

_____

_____

Billing Address: _____

_____

_____

Sponsorship Level: _____

Amount: $ _____

Coffee Break(s) ($1500.00 ea.) ❑
Bag Insert(s) ($1000.00 ea.) ❑

Total: $ _____

Payment Information

Sponsor benefits initiate upon receipt of payment. Invoice issued upon receipt of signed agreement.

Payment options:

❏ Bank Transfer (Details will be provided on invoice)

❏ Use a credit card for payment. (Visa, MasterCard, American Express or Discover)

❏ A company check will be issued*

* The company check should be payable to the following address:

PostgresOpen

9220 SW Barbur Blvd Suite 119-230

Portland OR 97219

Important Deadlines

For inclusion in the printed program, payment must be received by August 26, 2019. For promotional items, sponsors must ship and have items available in Orlando by September 6, 2019.

Company Logo and Description

Please submit a company logo and a description of your company or product to the following email: contact@postgresopen.org.

Logos should be provided in one of the following formats:

● PDF or EPS vector file with fonts outlined.

● 300 ppi TIFF, EPS or JPEG raster file.

PostgresOpen is authorized to make use of this information for the conference program, related marketing material, and website.

Participation Agreement

Terms and Conditions for Vendor Participation in PostgresOpen (conference) taking place September 11th - 13th, 2019 (date).

This contract is between the sponsor (Company) and the United States PostgreSQL Association., PostgresOpen parent organization. In consideration of the opportunity to participate as a sponsor of the conference [as indicated in the price schedule], Company agrees as follows:

COMPANY EVENTS: Company shall not schedule or sponsor any event in connection with the conference, including without limitation evening events, during a time that overlaps or conflicts with any Conference event published in PostgresOpen's conference schedule.

INDEMNITY AND LIMITATION OF LIABILITY: Neither United States PostgreSQL Association, any co-sponsor, venue provider nor any of their respective officers, agents, employees, facilities, representatives or assigns shall be liable for, and Company hereby releases them from, any claims for damage, loss, harm, or injury to the person, property or business of the Company and/or any of its visitors, officers, agents, employees, or other representatives, resulting from theft, fire, earthquake, water, unavailability of the facility, accident or any other reason in connection with the conference. The Company shall
indemnify, defend, and protect United States PostgreSQL Association and hold United States PostgreSQL Association, its officers, directors, employees, agents, co-sponsors and venue providers harmless from and against any and all claims, demands, suits, liability, damages, losses, costs, attorney's fees, and expenses that result or arise from Company's participation in the conference or any actions of its officers, agents, employees, or other representatives. Under no circumstance will United States PostgreSQL Association, any co-sponsor, or the venue provider be liable for lost profits or other incidental or consequential damages for any of their acts or omissions whatsoever, whether or not appraised of the possibility or likelihood of such damages or lost profits. In no event shall United States PostgreSQL Association's liability, under any circumstance, exceed the amount actually paid to it by the Company. United States PostgreSQL Association makes no representations or warranties regarding the conference or its attendance.

OBSERVANCE OF LAWS: Company shall abide by and observe all laws, rules and regulations, and ordinances in the performance of this agreement.

CANCELLATION OR TERMINATION BY United States PostgreSQL Association: If for any reason beyond its reasonable control, including but not limited to fire, strike, earthquake, damage, construction or renovation to the display site, government regulation, public catastrophe, act of God, United States PostgreSQL Association shall determine that the conference or any part will not be held, United States PostgreSQL Association may cancel the conference or any part thereof. In that event, United States PostgreSQL Association shall determine and refund to the Company its proportionate share of the balance of the fees received which remains after deducting all expenses incurred by United States PostgreSQL Association.

CANCELLATION BY COMPANY: All payments made to United States PostgreSQL Association under this application shall be deemed fully earned and non-refundable in consideration for expenses incurred by United States PostgreSQL Association and United States PostgreSQL Association's lost or deferred opportunity to provide space and/or sponsorship opportunities to others.

COMPANY CONDUCT: Company and all of its representatives shall conduct themselves at all times in accordance with highest standards of decorum and good taste in connection with the conference. United States PostgreSQL Association reserves the right to eject from the conference any Company or Company representative violating those standards.

Sponsor Application & Contract

AGREEMENT TO TERMS, CONDITIONS AND RULES: Company agrees to observe and abide by the foregoing terms and conditions and by such additional terms, conditions, and rules made by United States PostgreSQL Association from time to time for the efficient and safe operation of the conference. This application, together with the price schedule, represents the final, complete and exclusive agreement between the Company and United States PostgreSQL Association concerning the subject matter of this application. United States PostgreSQL Association makes no warranties or other agreements except as set forth above. Any amendment to this contract must be in writing signed by United States PostgreSQL Association. The rights of United States PostgreSQL Association– under this agreement shall not be deemed waived except as specifically stated in writing and signed by an officer of United States PostgreSQL Association. If any term of this agreement shall be declared invalid or unenforceable, the remainder of the agreement shall continue in full force and effect. This agreement shall be binding upon the heirs, successors, and assigns of the Company subject to the terms of this agreement regarding assignment.

Contract Signatures

I have read and agree to all the terms and conditions of the Sponsorship Application and Contract, including the Participation Agreement. I warrant that I am authorized to sign on behalf of the sponsoring entity listed above and that all information I have provided is complete and accurate.

_____

Sponsor   Title   Date

Upon receipt of this signed contract and full payment, PostgresOpen will countersign and return a copy to the primary contact listed in the Sponsorship Application.

_____

PostgresOpen / United States PostgreSQL Association   Date